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**2008 IPF MASTERS WORLD POWERLIFTING CHAMPIONSHIPS
WEB SITE LAUNCHED**

April 9, 2008 - U.S.A. Powerlifting and the championship organizing committee today announced the debut of a web site dedicated to the 2008 IPF Masters World Powerlifting Championships, which will take place in Palm Springs, Calif., at the Palm Springs Convention Center September 30 – October 4, 2008, at www.mastersworlds.com. The site will serve as a key source of information leading up to the 2008 Masters World Championships, specifically the latest news and information on the athletes, competition schedule, hotel accommodations, travel, maps and associated events.

Additionally, those interested in volunteering for the 2008 Masters World Championships will be able to obtain contact information online at the site starting today. The goal is to provide timely information about all of the various aspects of the 2008 Masters World Championships. The site will be updated regularly and will provide fans, athletes and officials with the latest updates as excitement builds towards the competition.

The IPF Masters World Powerlifting Championships, held annually since 1983, is the most prestigious international powerlifting event for masters powerlifters, age 40 and over. Recent IPF Masters World Powerlifting Championships have hosted well over 200 athletes from over 30 nations. The competition, which will take place over five days at the Palm Springs Convention Center in Palm Springs crowns a total of 50 "world champions" in 19 men's and women's weight classes and seven age-group divisions. The 2008 U.S. Championships will attract approximately 400 powerlifting athletes, coaches and officials to Palm Springs. The 2009 IPF Masters World Powerlifting Championships will be held in Sofia, Bulgaria, Sept. 30 – October 3, 2009.